




# LET YOUR PORTFOLIO SHINE BY INVESTING IN GOLD AS AN ASSET CLASS



# Traditional Way Of Buying Gold




The traditional way of buying gold suggests the investors to be mindful of following factors




Physical gold from reputed dealer



Maintenance cost eg polishing, remaking etc




Threat of Theft/Robbery



Gold coins or jewellery must be stored in secured environment



Resale value of gold is in discount to the traded price



Buy gold only during special occasions i.e. marriage, child birth etc or during festival such as Dhanteras, Diwali Onam, Akshya Tritiya etc.



# Gold ETF: A Transformed Way Of Investing



Gold ETF invests in standard gold bullion of 99.5% purity



Gold ETFs can offer liquidity as they are tradable in the stock exchange during a trading session at the prevailing price



Buying gold in digital form in click of a button



The transactional expenses in a Gold ETF is less than that of physical gold



Gold ETF can be bought in smaller denominations as low as 1 unit through the stock exchange



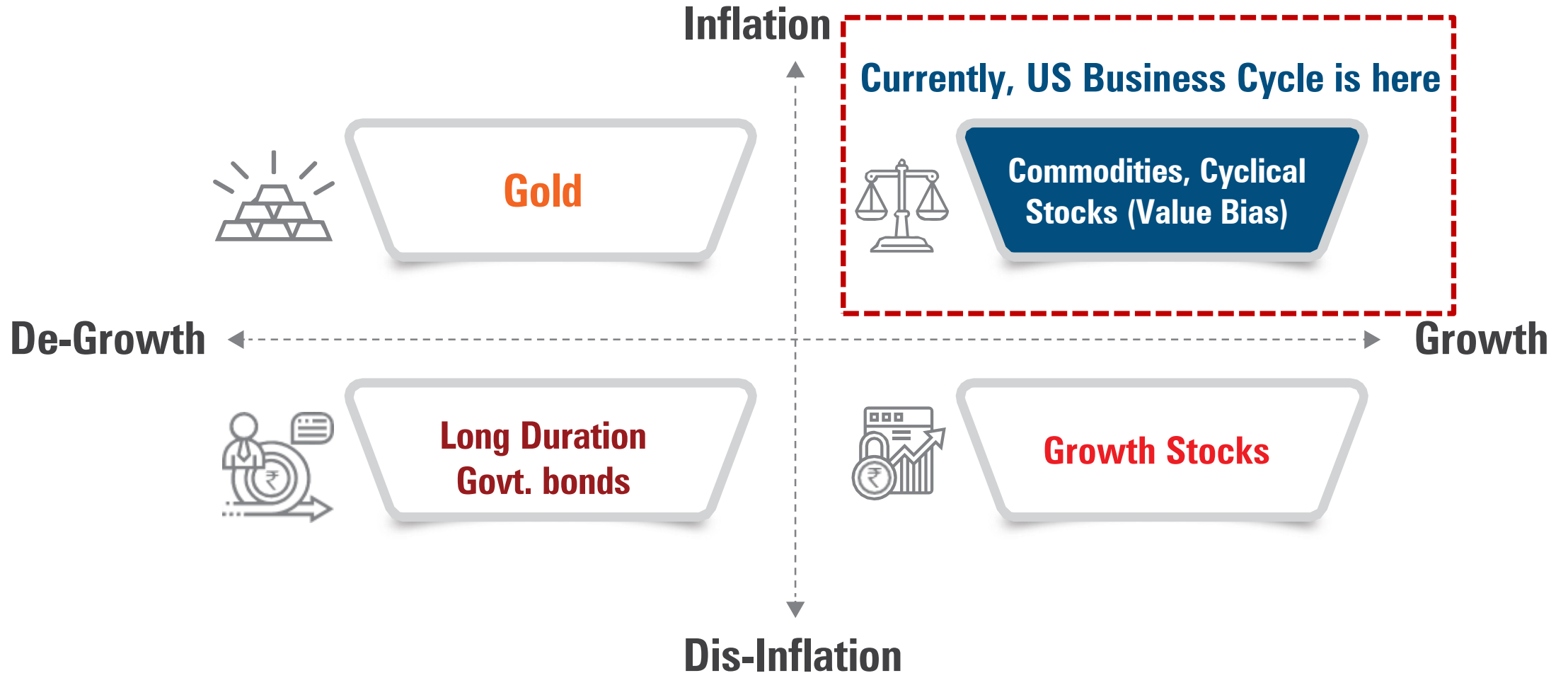
The prices of Gold ETF is available on real time basis



# Asset Class Performance

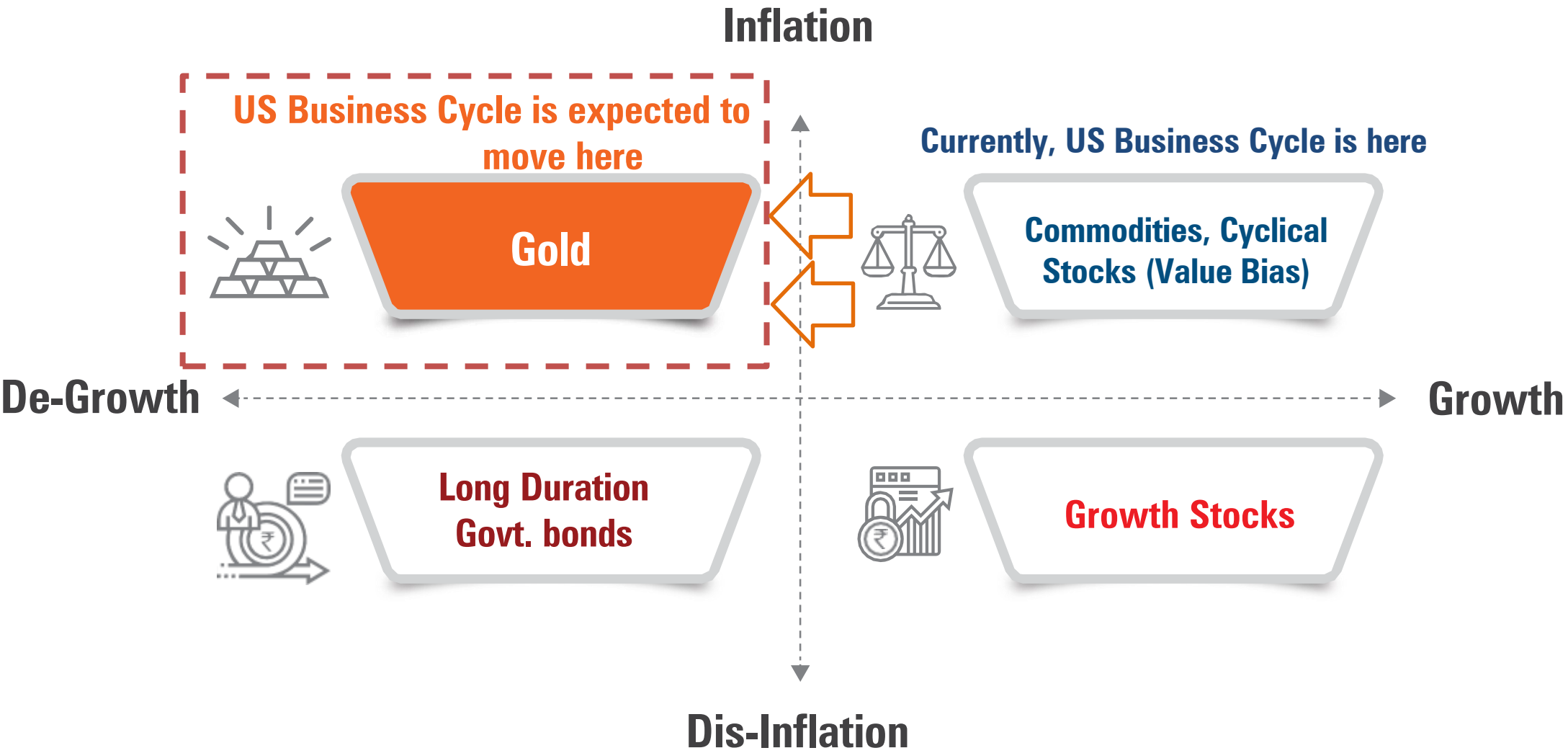


Gold as an Asset class has a Global Presence.  
To Analyze it further, we have considered the US Business Cycle





# Asset Class Performance

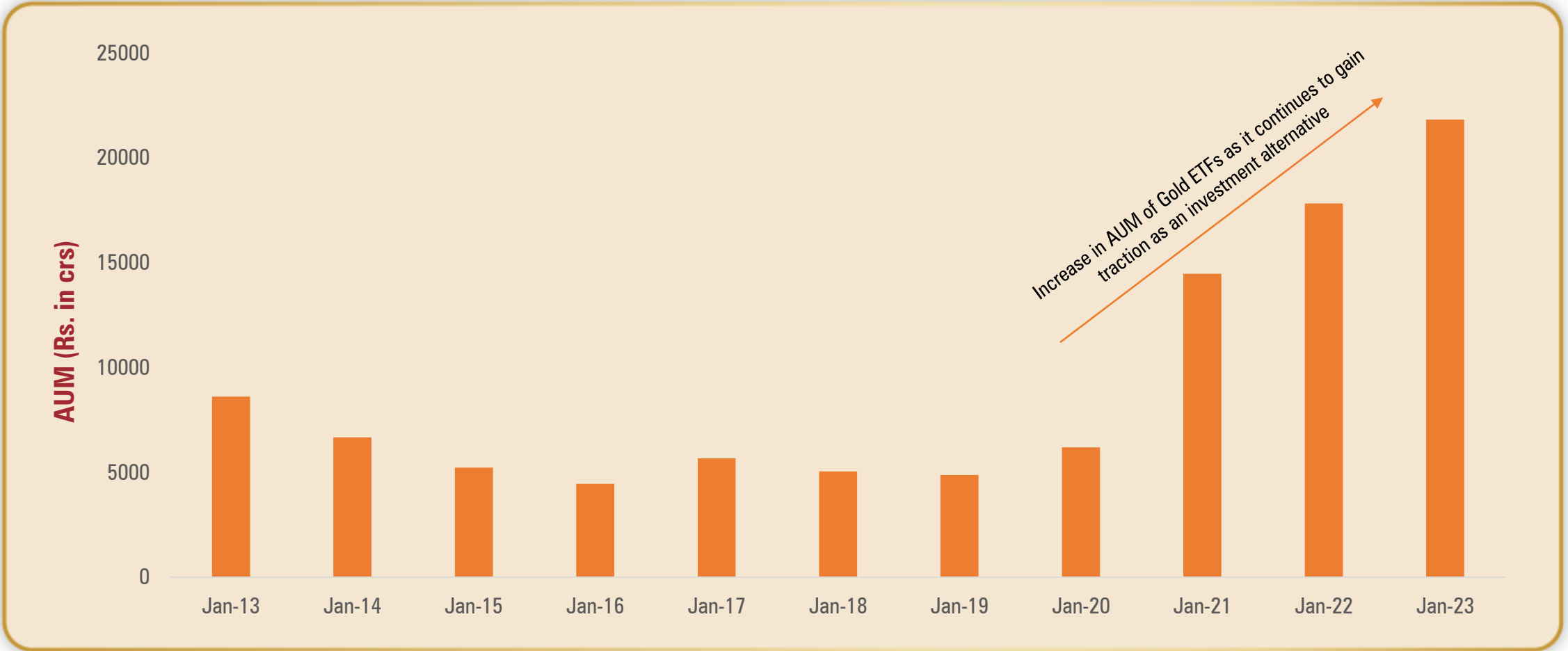




# Growth Of Gold ETFs In India



High Networth/Ultra High networth individual & Younger generations are seeing Gold ETF as a smart way of investing



Data as on: 31<sup>st</sup> January, 2023. Data Source: MFI explorer, MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>. The above are the performances of the indices and do not indicate the performance of the Scheme. Past performance may or may not be sustained in the future.

This festive season,  
**add gold as an asset class  
to your portfolio.**



Invest in

ICICI Prudential

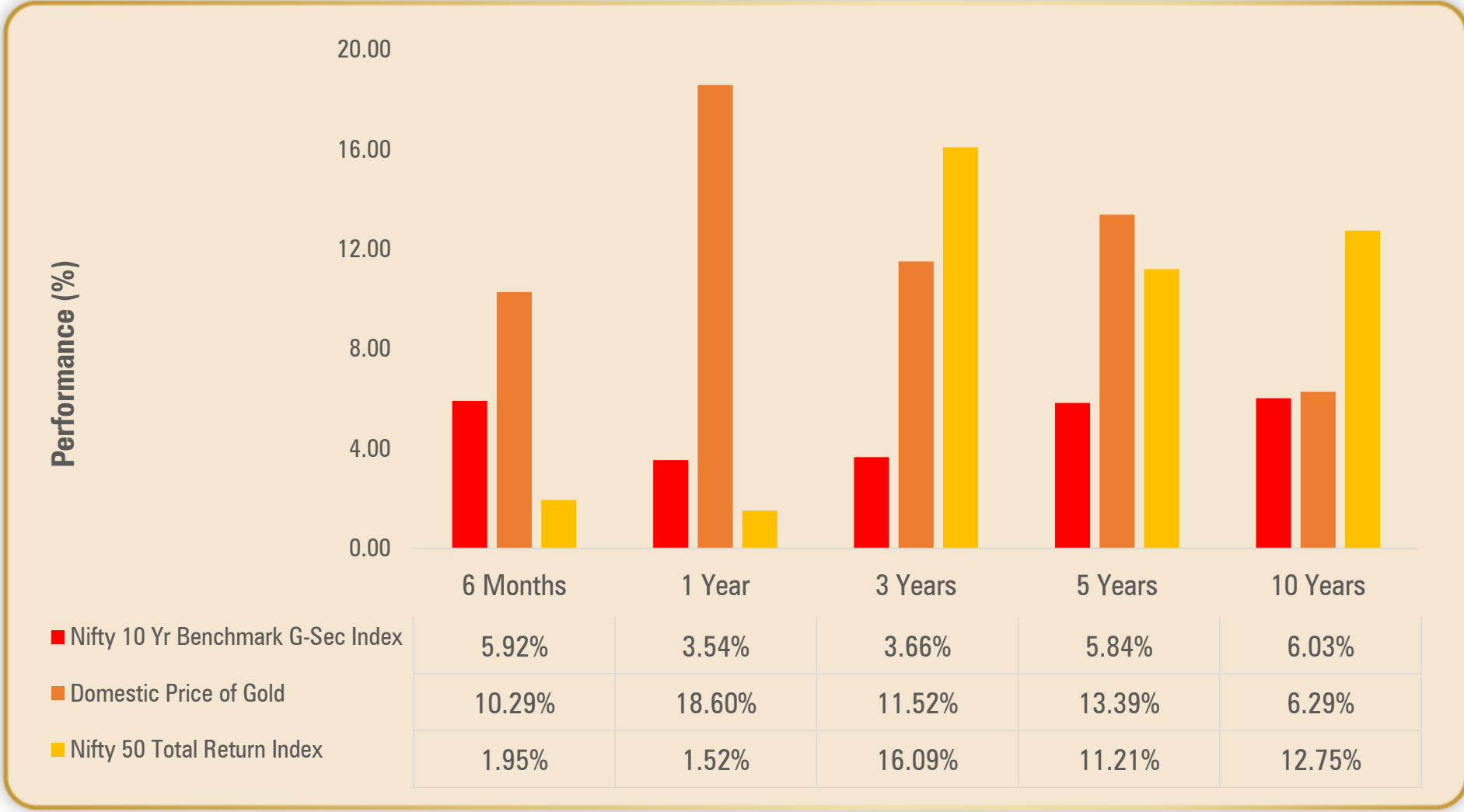
**Gold ETF**

 **ICICI ETF**

EXCHANGE TRADED FUNDS



# Performance: Gold vs. Other Asset Classes

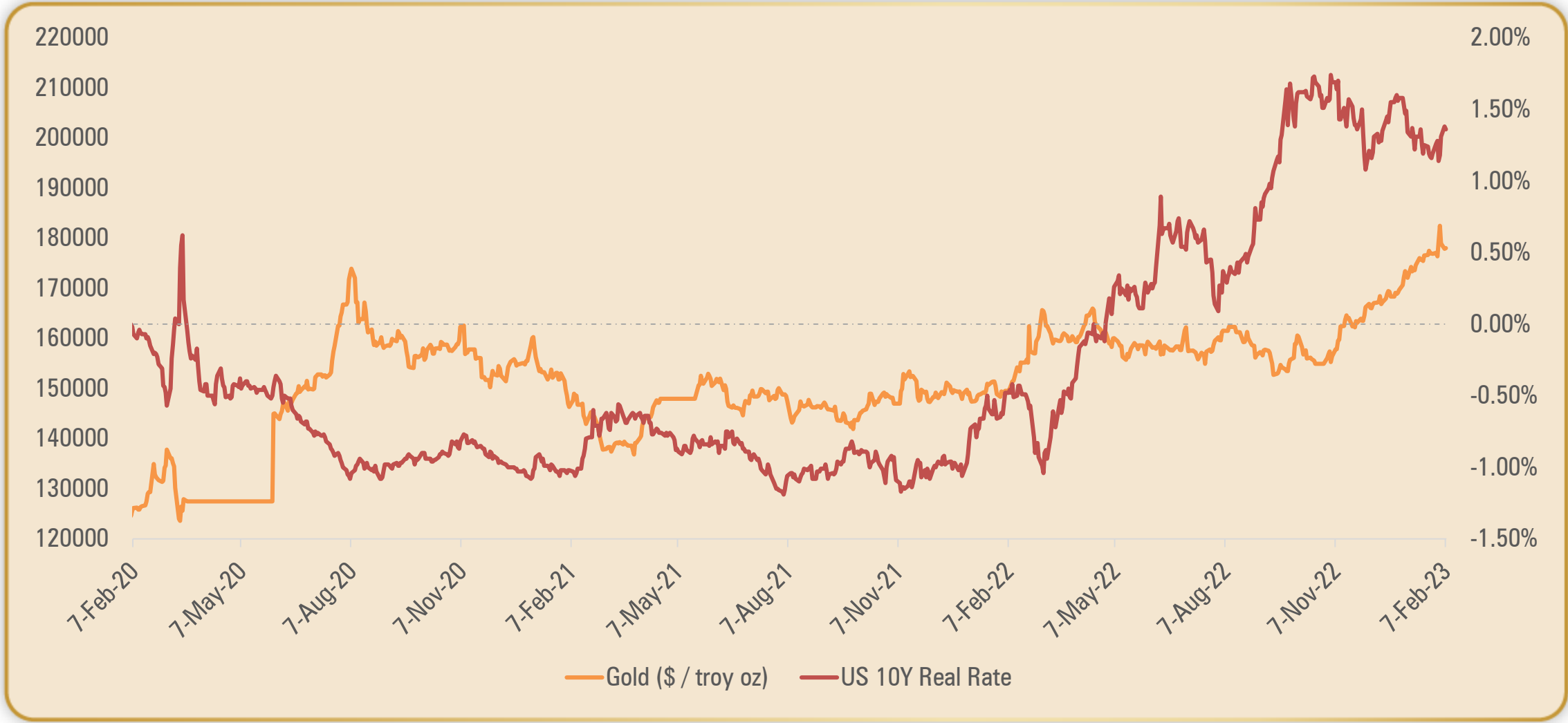


Source: Edelweiss research Data as on 31<sup>st</sup> January, 2023 Performance of the benchmark is not indicative of the performance of the scheme of ICICI Prudential Mutual Fund. Past performance may or may not sustain in the future





# Consolidation in US yields support Gold prices



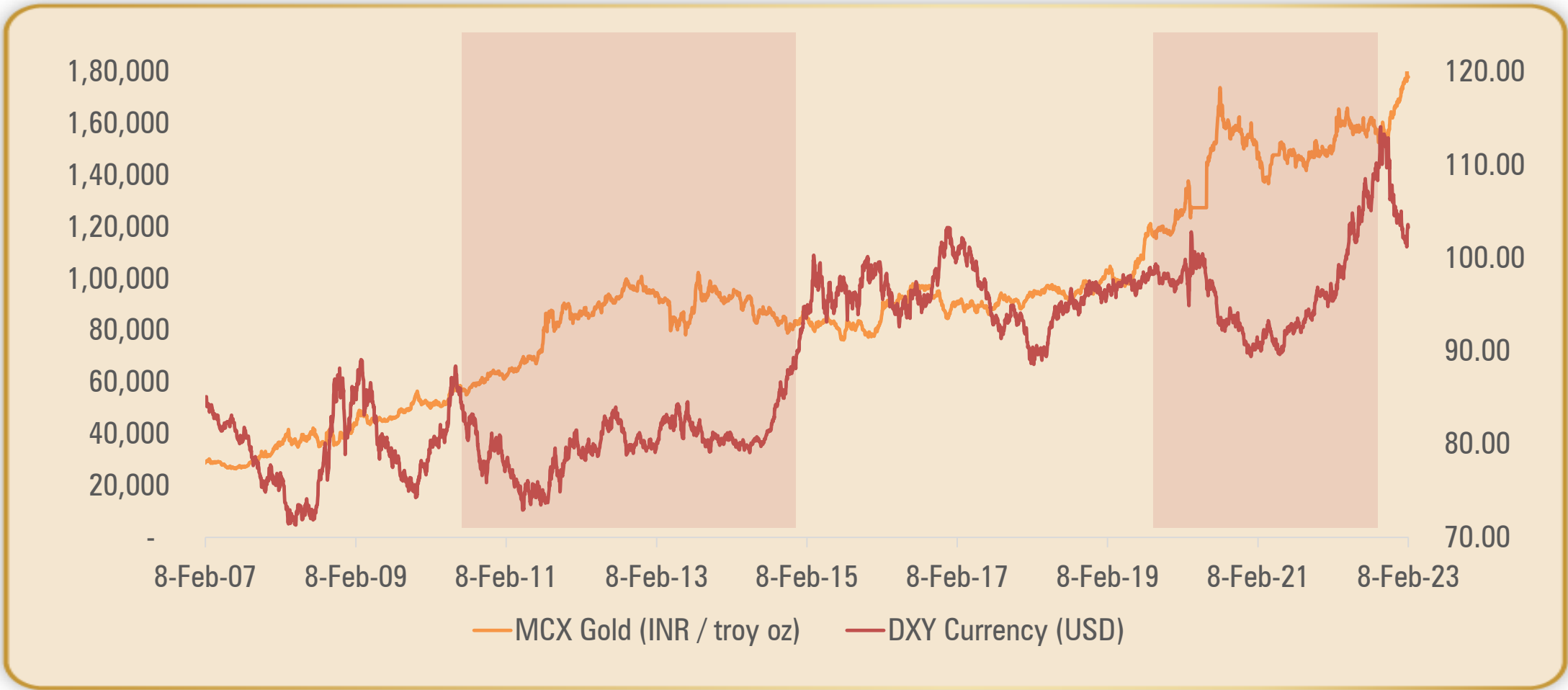
Data as on 7<sup>th</sup> February, 2023. Source: Board of Governors of the Federal Reserve System, DAM Capital



# Dollar Vs Gold



## Gold Has Outperformed When USD Weakens And Vice Versa



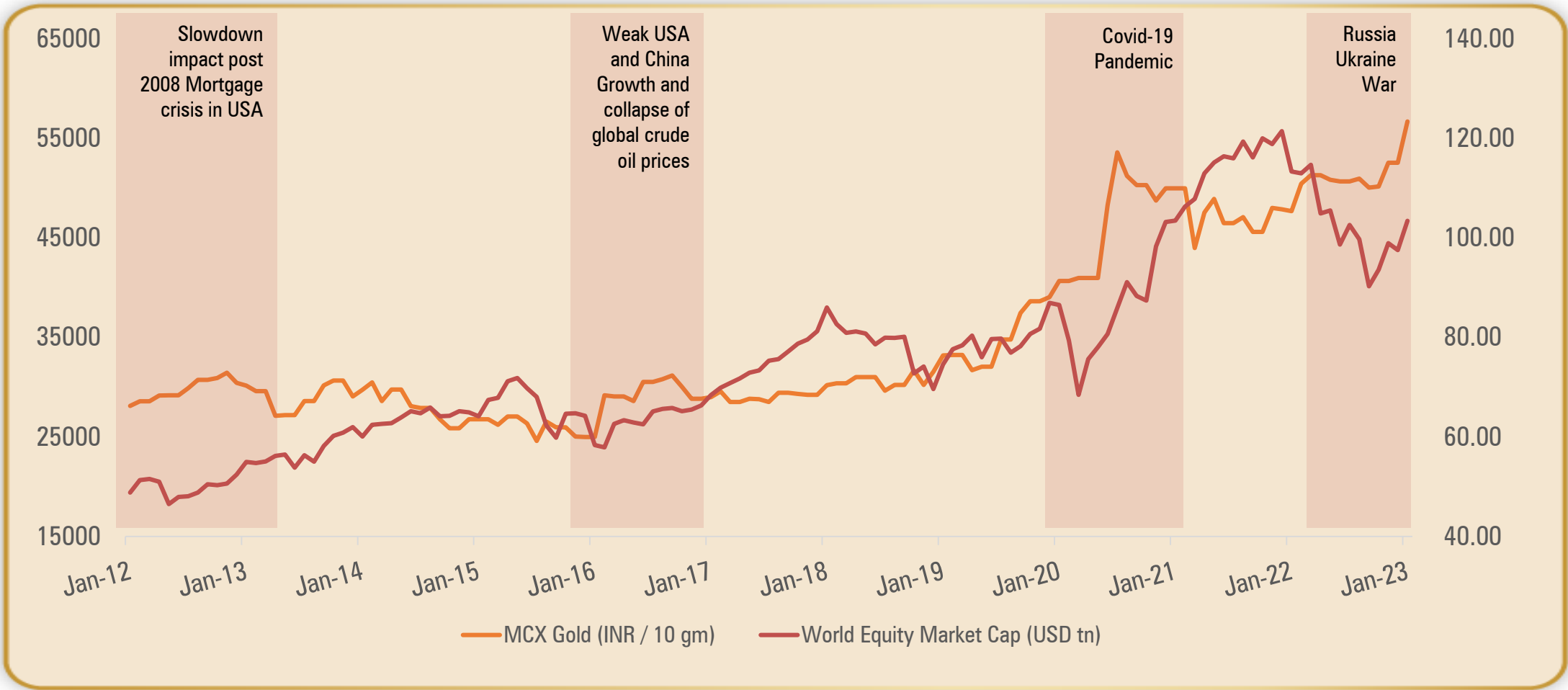
Data as on 8<sup>th</sup> February 2023 Source: DAM Capital, t/oz – Troy Ounce. Past performance may or may not sustain in future



# Gold vs Global Equity



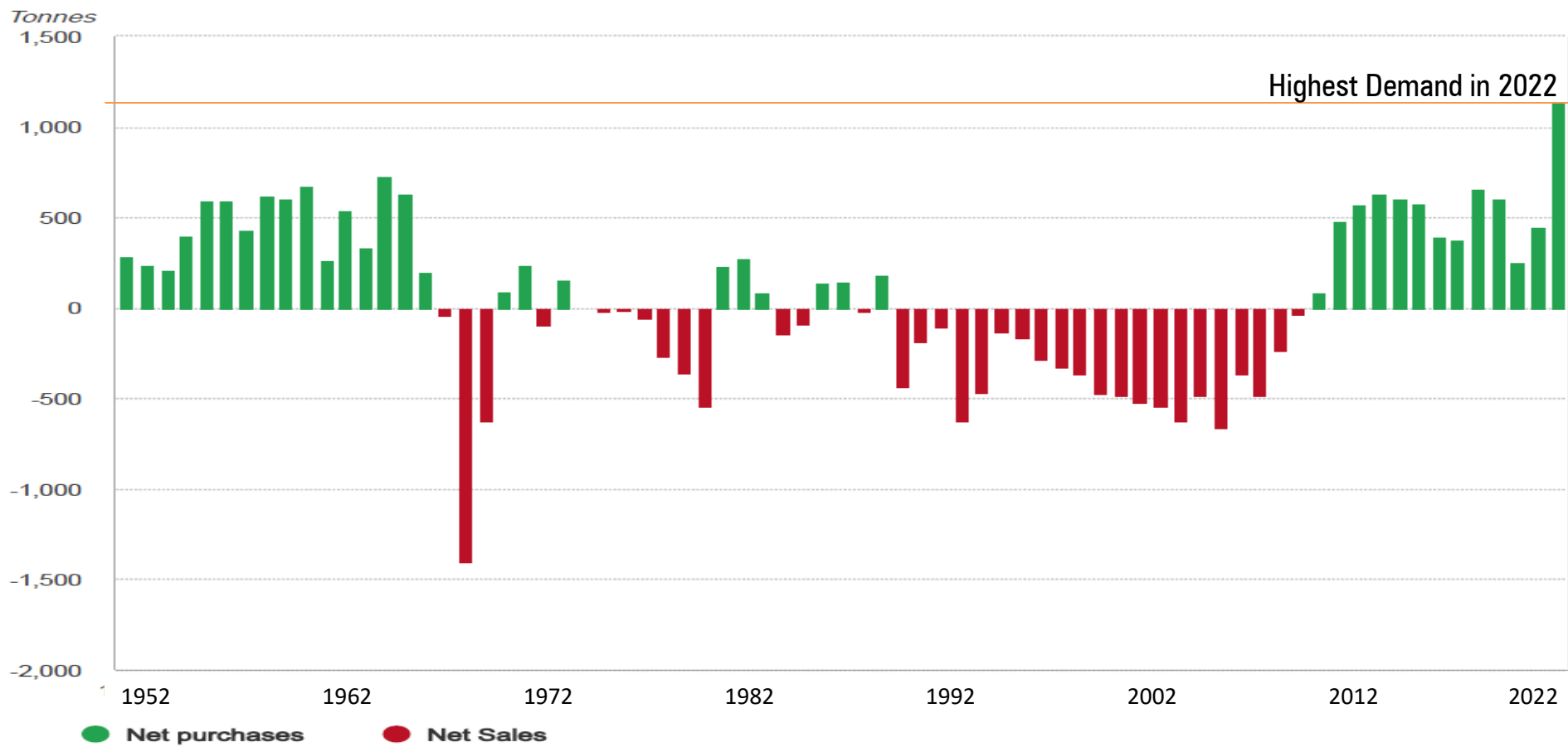
## Gold Outperforms Equity during global unrest



Data as on 31<sup>st</sup> January, 2023 Source: : DAM Capital. Past performance may or may not sustain in future



# Global Central Banks increase Gold purchase to an all time high



Global uncertainty due to geopolitical tensions (Russia-Ukraine war, US-China tensions, China-Taiwan tensions etc) has led to Central banks investing in Gold, as it is a hedge against uncertainty.

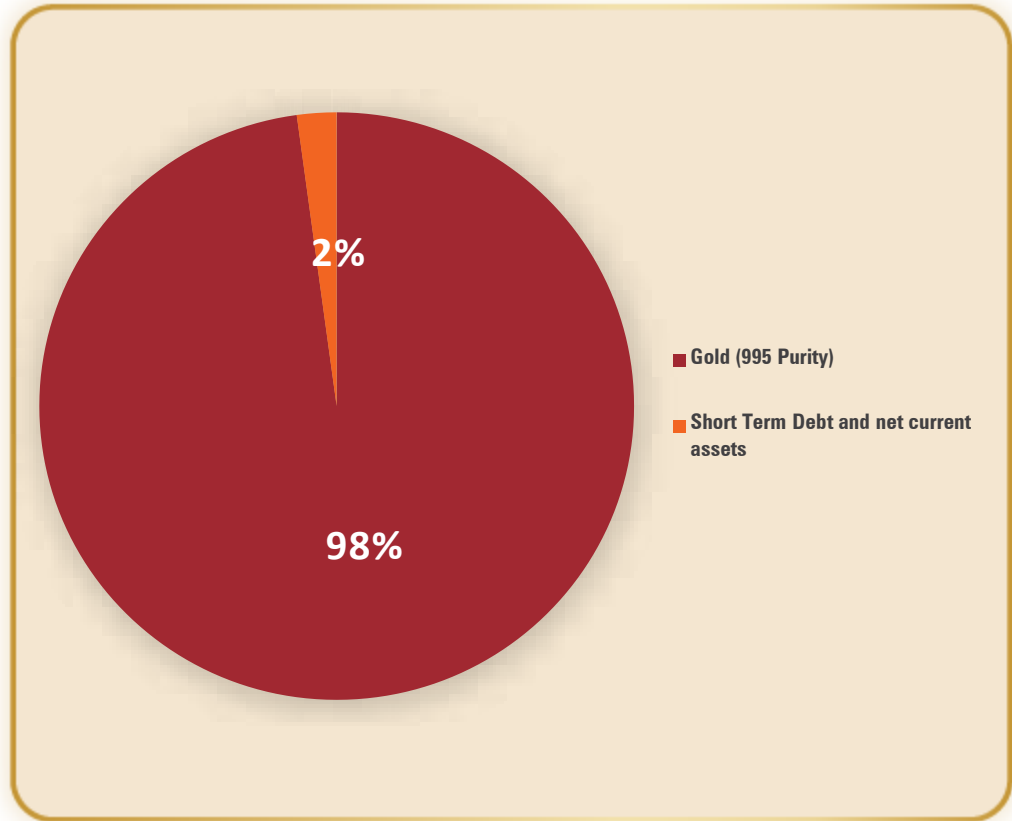


# Introducing: ICICI Prudential Gold ETF



**The Scheme invests predominantly in gold and gold related securities. It is passively managed and closely tracks domestic gold prices derived from the London Bullion AM prices. Units of the ETFs are available for trading on stock exchanges. Demat account is compulsory.**

Inception date	24-Aug-10
BSE/NSE Scrip Code	533244/ICICIGOLD
ISIN	INF109K01FV4
Minimum Application	Stock Exchange: One unit
	AMC: 110,000 units
Benchmark	LBMA AM Fixing Prices
AUM as on January 31, 2023	Rs 2,718.51 crs
Expense Ratio	0.50% p.a.
Tracking Error	0.30%



Data as on: 31<sup>st</sup> January, 2023 The AUM (or Average AUM) figures have been adjusted with respect to investments made by other schemes of the Mutual Fund into the aforesaid scheme. The aggregate value of such inter-scheme investment amounts to Rs 504.77 crores.



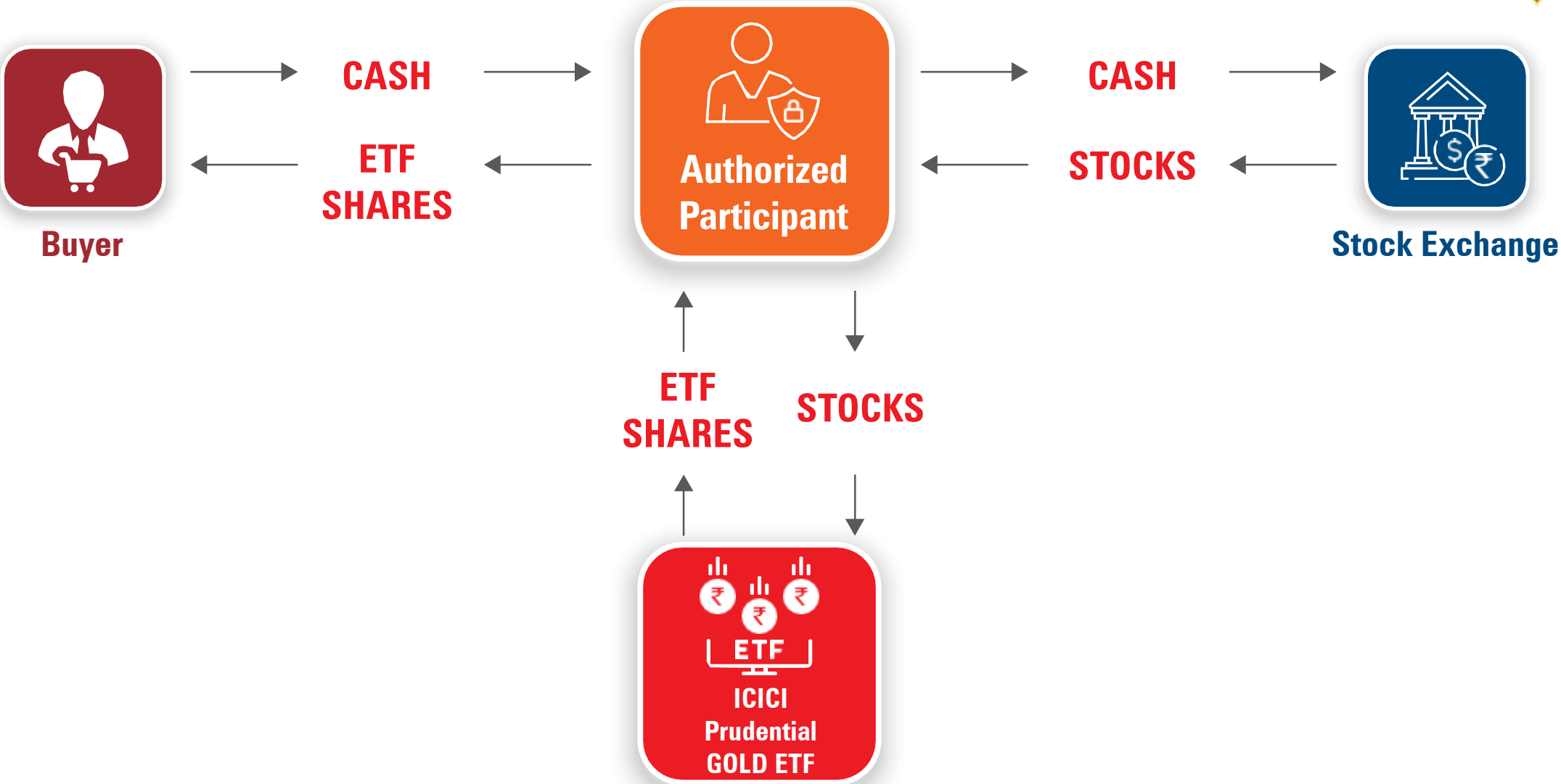
# Reasons To Invest In ICICI Prudential Gold ETF



Note: The above factors are not exhaustive



# How Does The ETF Work



**Add a touch of  
gold investments  
to your portfolio  
this festive season.**

Invest in

ICICI Prudential  
**Regular Gold  
Savings Fund (FOF)**



**₹TARAKKI KAREIN!**

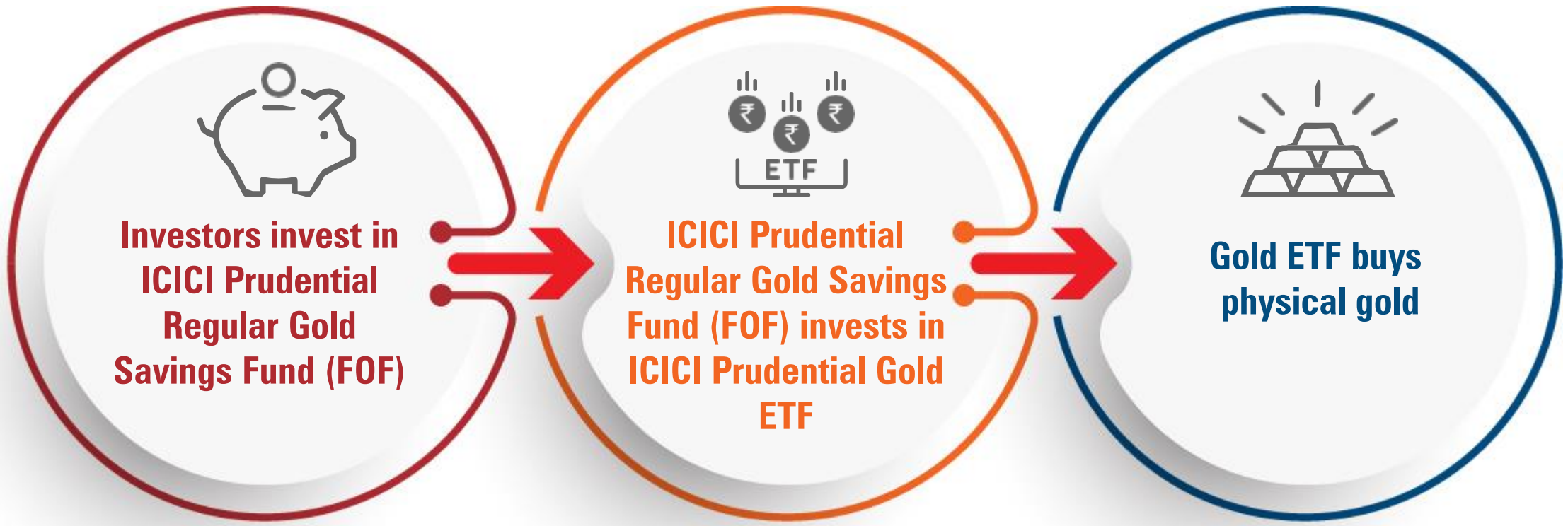




# Investment Approach



A fund of funds scheme with the primary objective to generate returns by investing in units of ICICI Prudential Gold ETF



Demat account is not required for investing in ICICI Prudential Regular Gold Savings Fund (FOF)



# ICICI Prudential Regular Gold Savings Fund (FOF)



- **Minimum Application amount, including switches:** Rs. 100 and in multiples of Re. 1 thereafter
- **Plans/Option:** ICICI Prudential Regular Gold Savings Fund (FOF) – Direct Plan and ICICI Prudential Regular Gold Savings Fund (FOF). Growth Option and IDCW Option with IDCW Payout and IDCW Reinvestment sub-option
- **SIP**
  - Daily, Weekly, Fortnightly, Monthly Rs. 100/- (plus in multiple of Re. 1/-)
  - Minimum 6 installments
  - Quarterly Rs. 5,000/- (plus in multiple of Re. 1/-)
  - Minimum 4 installments
- **Systematic Transfer Plan, Systematic Withdrawal Plan & other features:** Available
- **Exit Load:** 1% if redeemed/switch out in 15 days from allotment  
Nil if redeemed/switch out for period more than 15 days
- **AUM:** Rs. 690.00 crores
- **Expense:** Other: 0.53% p.a.
- **Direct:** 0.09% p.a



# Riskometer



ICICI Prudential Gold ETF (An open ended exchange traded fund replicating domestic prices of gold) is suitable for investors who are seeking:\*

- Long term wealth creation solution
- A Gold Exchange Traded Fund that seeks to provide investment returns that closely track domestic prices of Gold, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



ICICI Prudential Regular Gold Savings Fund (FOF) # (An open ended fund of funds scheme investing in ICICI Prudential Gold ETF) is suitable for investors who are seeking:\*

- Long term wealth creation
- A fund of funds scheme with the primary objective to generate returns by investing in units of ICICI Prudential Gold ETF

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



#Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.

#Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above risk-o-meters are as on January 31, 2023. Please refer to <https://www.icicpruamc.com/news-and-updates/all-news> for more details.



# Disclaimers



## Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund

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